

2025 Policy Priorities



BEHAVIORAL HEALTH

Improve behavioral health services for older adults

- Advocate for established local programs serving older adults that can leverage Proposition 1 funding that reforms the California behavioral health system
- Support development and dissemination of toolkits focused on older adult behavioral health
- Advocate for standardized data collection to include older adult behavioral health, inclusive of racial, ethnic and sexual orientation and gender identity (SOGI) data

WORKFORCE DEVELOPMENT

Increase workforce opportunities for and expand the workforce serving older adults

- Support inclusive employment practices for older adults, e.g., Age-Inclusive Management Strategies (AIMS) Initiative
- Support streamlining access to employment programs that support older adults
- Leverage current workforce initiatives to encourage specialization in geriatrics and gerontology
- Advocate for a more diverse, representative workforce
 - Promote diversity-focused pipeline programs that lead to aging services
 - Secure ongoing funding for the Cheryl Brown Gerontology Scholarship Program



Contact us and meet with a legislative policy expert in aging issues today.

916.419.7591 | ccoa@ccoa.ca.gov | www.ccoa.ca.gov

2025 Policy Priorities



HOUSING

Increase housing options for older adults

- Advocate for statewide micro subsidies for older adults at risk of homelessness
- Advocate for inclusion of assisted living needs in city and county long term housing goals
- Advocate for expansion of local home-sharing programs to promote housing stability and address social isolation

INNOVATIVE SOLUTIONS

Identify innovative solutions to support the health and well-being of all Californians

- Participate in the rule-making process to implement SB 1249 (Roth, Chapter 337, Statutes of 2024)
- Participate in stakeholder meetings and provide feedback on the Sept. 2024 CDA report on the needs of LGBTQIA+ older adults
- Initiate project development for a K-14 Lifespan Education curriculum
- Monitor implementation of CA Advancing and Innovating Medi-Cal (CAAIM)
- Monitor and provide feedback on CDA's Long-Term Services and Supports (LTSS) Financing Initiative
- Explore opportunities for Artificial Intelligence (AI) to benefit older adults, persons with disabilities, caregivers and providers
- Support the development of local communities that promote healthy living

